

From: noreply@fs3.formsite.com on behalf of info at avalontheatrefoundation.org
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Sent: Friday, January 26, 2024 4:50 PM
To: info avalontheatrefoundation.org
Subject: ATF- Community Benefit Fund Result #14142930

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APPLY FOR THE COMMUNITY BENEFIT FUND

The primary goal of this fund is to increase the use of The Avalon by the community.

Who is eligible?

Non-profits and small businesses in the Grand Valley (Grand Junction and surrounding communities).

What is covered?

The Avalon Theatre Foundation (ATF) may commit to pay a portion or all of the Applicant's facility rental fee for the Avalon for the event described in the application (no other expenses will be considered).

The event must occur within 12 months of the application.

The ATF will pay The Avalon directly.

How often may each organization receive funding?

A maximum of one request per organization per calendar year may be funded.

The organization may submit multiple times in a calendar year if prior requests are denied.

How often are applications reviewed?

Applications may be submitted at any time and are reviewed as they are received. **We encourage Applicants to submit as early as possible.** The ATF will notify the Applicant within 30 days of receipt of the application.

Does this application suffice for reserving the Avalon?

No. The Applicant must contact Grand Junction Convention Center at 970-263-5700 to reserve the date (calling is the preferred contact method).

What is expected of the organization?

The Avalon Theatre Foundation would like acknowledgement in any promotional materials (written or electronic). A verbal acknowledgement at the event would be appreciated.

To maintain sustainability of the Avalon Community Benefit Fund, we encourage recipients who charge admission to the event to donate a portion of their proceeds back to the fund; this will ensure that more community groups can use the Avalon.

I understand and agree to the above.

☒ YES

Organization Name

Museums of Western Colorado

Website

www.museumofwesternco.com

Contact First Name

Blake

Last Name

Unger

Street Address

462 Ute Avenue

City

Grand Junction

State

Colorado

Zip Code

81501

Phone Number

970.812.4981, ext. 203

Email Address

bunger@mowc.co

Choose One:

☒ 501(c)3

☐ For Profit

☐ Govt.

Organization Annual Total Budget

\$1.200,000

Number of members/ season ticket holders

314

Number of paid employees

23

Number of volunteers

50

A brief description of your organization's mission and programs

The Museums of Western Colorado inspires and connects our community by championing the scientific and cultural heritage of the Colorado Plateau.

In addition to operating, and providing school tours at, Museum of the West, Dinosaur Journey Museum and Cross Orchards Historic Site, we offer educational kits and teacher workshops and events such as Fall Day on the Farm at Cross Orchards, Speakeasy, Dinosaur Day, dino digs and other trips and tours, Museum After Dark, Antique Truck Show and History Alive! Colorado West Chautauqua.

Date of your event

8/1/2024 or any free day in summer

I have a confirmed event date with The Avalon

☐ YES

☒ NO

Estimated Audience size

100+ with good marketing

Primary Event Category

Cultural/History

Is this a ticketed event?

☐ YES

☒ NO

Ticket price

\$0

A brief description of your event

Public showing of The Five States of Colorado, plus Q&A/ Community Conversation with people involved in the film afterwards.

In 1861, the U.S. Congress carved Colorado's boundaries representing no river, mountain range, tribe, or language group to enclose five distinct areas that are now Southern Colorado; Western Colorado; the Eastern Plains; the Front Range along the eastern face of the mountains; and Metropolitan Denver. Each of these regions within the state's man-made boundaries vastly differs in terms of populations, communities, cultures, communications, and economies that have evolved from their varied geography and histories.

Released in April 2023, Colorado Humanities and Denver-based HaveyPro Cinema produced a 90-minute documentary film, The Five States of Colorado. Designed for a wide range of audiences from elementary school-age to adults, the film addresses the history and issues within these five regions, or "states," to inform, educate, and serve as a basis for community and classroom discussion. The film is an easily accessible and engaging exploration and illustration of the history, culture, present-day facts and perspectives, concerns, and needs of each of the five featured regions, and a powerful contribution to public education and discourse.

If interested, the committee could view the film at <https://coloradohumanities.org/programs/the-five-states-of-colorado/>

Briefly describe why your organization needs this funding:

This is an opportunity that was just presented to the Museum's History Alive! Colorado West Chautauqua committee. The committee is hoping to develop year-round programming bringing cultural/historical events to the Grand Valley, such as its Chautauqua weekend in September when scholar/performers appear as historical figures, its events during Black History Month, and the promotion of the Young Chautauqua program in area schools. However, no money was previously budgeted for this event. We think this could be a wonderful way to begin to celebrate Colorado leading up to the 150th anniversary of our state.

Signature

Erik Unger Chgo DSTO

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